

HOLIDAY SOCIAL PLANNING GUIDE

Before You Book the Holiday Party...

10 Questions to Ask Before You Book Your Company Holiday Event

Before you book this year's holiday event, take two minutes to ask a better set of questions. The goal is not just to fill a room. It is to create an experience people actually enjoy, remember, and talk about after they return to work.

01 — Will it actually create connection?

1. Will people naturally talk to coworkers outside their usual circle?
2. Does the format include quieter employees, newer hires, and people who may not already feel connected?
3. Does participation feel natural rather than forced?
4. Does the experience give people an actual reason to interact - or are we simply putting them in the same room?

02 — Will it actually work for your team?

5. Once the food is served, what are people actually going to do?
6. How much work will HR or the organizer have to do before and during the event?
7. Does the experience work for different personalities, departments, ages, and comfort levels?

THE FINAL TEST

Will it actually be worth it?

This is where a holiday event stops being a line item and starts becoming an experience.

03 — Will it actually be worth it?

8. Are we paying mostly for a room and food - or for an actual experience?
9. Will employees have something to talk about the next day?
10. When people leave, will they simply have attended another company event - or will something about the team feel different?

A good corporate social should do more than fill a room.

It should make it easier for people to talk, include employees who might otherwise stay on the edges, reduce the burden on the organizer, and create something people remember after they leave.

If your event can do those things, you are not just planning a party. You are creating connection.

Make the holiday social mean something.

Social Someone creates hosted corporate social experiences designed to help coworkers talk, mix, and connect naturally - without forced icebreakers or extra work for HR.

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